Devaluing, Dehumanizing & Debasing Performers: You Better Believe It’s ‘DISTURBING’

Multimillionaire CEOs have said actors’ demands for a living wage are “not realistic,” “disturbing” and “disruptive,” and those CEOs plan to drag out the strikes until workers can no longer afford a place to live.

We’re all up against a system where those in charge of global media conglomerates are rewarded for exploiting workers. Their pay goes up if they can keep us down. The companies represented by the Alliance of Motion Picture and Television Producers (AMPTP) — which include Amazon/MGM, Apple, Disney/ABC/Fox, NBCUniversal, Netflix, Paramount/CBS, Sony, Warner Bros. Discovery and others — are committed to prioritizing shareholders and profits.

This can’t continue. As in so many other industries in America, the fat cats want it all, workers be damned. What performers are asking for isn’t unreasonable; we want to be able to make a living at our profession, we want our profession to survive, and we want protection against exploitation.

SAG-AFTRA MEMBERS WANT

- **CONTRACTS** that reflect modern business models and reflect their role in a show’s success.
- **PROTECTION** from abusive uses of AI, and guarantees that performers will have the opportunity to give informed consent and be compensated when their voices or images are used in new projects.
- **NECESSARY FUNDING** for health, pension and retirement plans.
- **SENSIBLE**, enforceable rules for self-taped auditions — an area where expenses are increasingly being off-loaded onto actors.

The studios have shown no interest in seriously engaging on these issues at the bargaining table. Instead, they issue dismissive statements to the press. We know our worth. And we have the resolve and unity needed to defend our rights.

It’s time to stand together and speak up. Make your voice heard.

#sagaftrastrong #sagaftrasstrike #power2performers

To find out how you can help, visit SAGAFTRASTRIKE.ORG